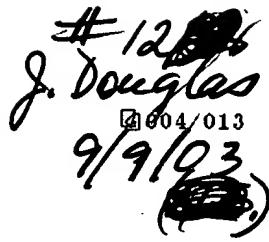


#12  
J. Douglas  
9/9/03  
904/013  


IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**

Applicant(s): **Zack et al.**

Case: **DIVA/198**

Serial No.: **09/458,322** Filed: **December 10, 1999**

Group Art Unit: **2611**

Examiner: **HUYNH, SON P.**

Title: **METHOD AND APPARATUS FOR PROVIDING IN-BAND  
MESSAGING WITHIN A VIDEO ON DEMAND ENVIRONMENT**

**RESPONSE UNDER 37 CFR 1.116**

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SIR:

In response to the final Office Action mailed June 6, 2003 (Paper No. 11),  
please consider the following remarks.